

## Contact

[www.linkedin.com/in/kristinjoycobb](http://www.linkedin.com/in/kristinjoycobb)  
(LinkedIn)  
[ezexitnow.org](http://ezexitnow.org) (Company)

## Top Skills

Public Speaking  
Sales Management  
Editing

## Certifications

Pediatric Advanced Life Support  
Lean Six Sigma Yellow Belt Training  
FAST1 Swiftwater Rescue  
NIMS  
Group Fitness

## Honors-Awards

Dean's Excellence Award Recipient  
Phi Kappa Phi Membership Election  
Summa Cum Laude  
Banner Bearer for the University of  
Houston College of Technology

# Kristin J. Cobb

CEO  
Spring, Texas

## Summary

I genuinely believe that in the wake of myriad challenges, you will find profound business results.

Early in my career, I graduated top of the paramedicine class while performing in a lead medic position. It was here I learned to calmly immerse amid the stress of life + death decision-making while addressing crucial compliance + customer relationship initiatives, imperative to FINANCIALLY SOUND + reputable OPERATIONS.

Transitioning into traveling consultant for a timeshare exit enterprise, I quickly rose to Top Performer, while further sharpening INNOVATION + LEADERSHIP attributes. This included a seat at a national brainstorming roundtable involved in corporate expansion.

My current role as CO-FOUNDER + CEO of start-up EZ Exit Now began with \$50, a phone line + a few contacts. We developed resources into a robust, client- + quality-centered business, achieving an A+ with the Better Business Bureau. Our personally empowered staff consistently deliver SERVICE WITH INTEGRITY in an industry fraught with misrepresentation. After expanding to 2 locations + ~50 employees, we've continuously operated DEBT-FREE while successfully battling obstacles inherent in this volatile market (developing timeshare exit strategies for client needs).

Our organization is underpinned by TRAILBLAZING BEST PRACTICES, research fortitude + determination that has kept us grounded + resilient, poised for continued escalating results.

Throughout my career, I've thrived amid high stress while creating wholly compliant workplaces, shoring up my confidence + resolve. As a result, I am rarely intimidated and will fight for justice, when appropriate.

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Fortified by a foundation of conservative Christian values and a Biblical worldview, I've also immersed in influential Board roles: Texas Tea Party Republican Women + Candidates Committee, Harris County GOP, Harris County Leadership Council + Woodland Oaks Church of Christ, among others.

I welcome connecting; email [kristinjcobb@gmail.com](mailto:kristinjcobb@gmail.com).

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## Experience

### EZ Exit Now

#### CEO

September 2013 - Present

Houston, Texas Area

**CHIEF IMPACT:** Year-over-year growth after launching start-up company from a standing start in 2013, within hypercompetitive, multibillion-dollar market.

**LEADERSHIP:** Leading and directing organizational P&L, from business strategy to consistent financial soundness. Elevating employee culture + slashing turnover and architecting regulation-compliant enterprise. Maintaining impeccable record keeping and self-edification regarding tax law, IRS reporting, HR, contracts and industry-governing regulations.

#### ► Sampling of Bottom Line Influences + Impacts

- Financial integrity of newly launched business achieved in just 1 month + additional stability sparked by assembling customer relationship follow-up team.

- Multi-hundred thousands of dollars in damages minimized, combating bogus claims with pristine record-keeping + legal persistence.

- 25% reduction in employee turnover (from 45% to 20%) and plummeting absenteeism after revamping compensation and creating integrated, team culture.

### EZ Exit Now

#### CEO Paragon International

April 2013 - Present

Houston Area, Texas

CEO/Founder

Apex

Traveling Sales Consultant

September 2008 - December 2013 (5 years 4 months)

WA

CHIEF IMPACT: Consistently ranking as Top 3 Sales performer, companywide, fueling excellence through natural competitiveness + drive. Presenting/selling to groups of ~40+.

LEADERSHIP: Training onboarding sales staff and ensuring error-free paperwork—my own and team's. Mentoring colleague's promotion to top performer in current company (EZ Exit Now). Member of national brainstorming round table spurring business expansion and cancellation ideas.

► Sampling of Bottom Line Influences + Impacts

- Top 3 in production achieved via self-training and using native relationship skills.

- 1st person in company to consummate new hybrid program.

- Lowest contract cancellation rate.

Whites Ambulance Service

Lead Paramedic (Manager Equivalent)

October 2000 - March 2006 (5 years 6 months)

Houston, Texas Area

CHIEF IMPACT: Graduating Top of Paramedicine Class, leading to management-level accountabilities. Relationship development with target clients (retirement communities, nursing home facilities, building business via transfer patient increase).

LEADERSHIP: Serving as Lead Medic, providing emergency response aligned with protocols; pinpointing + rectifying compliance gaps.

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## Education

Liberty University School of Law

Master's degree, Law · (2018 - 2019)

Lone Star College

Associate of Arts and Sciences - AAS, Paramedicine · (2000 - 2003)

University of Houston

Bachelors, Organizational Leadership

InfraGard

Seminars, Active Shooting, Counter Terrorism + Emergency Management

Seminars