



Strategic Executive
Board Director | Advisor

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LINH T. QUACH

Conscious Innovator

Creative Change Leader + Global Partner Builder
Deepening Hope through Connection + Action

Focus: Exec, Non-Profit Role in Mental Health,
Children's Education + Social Emotional Learning

I hope to help children find their light, to influence their growth into healthy adults. It's about human connection + using my resources to propel families forward on their journey.

Areas of Expertise:

- Global Humanitarian + Social Entrepreneur
- Innovative, Quick-, Action-Oriented Thinker
- Servant Leader, from Front Lines to C-Suite
- Program Overseer-Delves into Details to Address What Works + What Doesn't
- Strategic Growth + Sustainability Driver
- Deep, Empathetic Listener w/ High EQ (Emotional Intelligence)
- Savvy Fundraiser, Rallying Investors
- Public + Private Sector Collaborator
- Resilient Turnaround + Process Strategist Who Executes
- Bridge Builder Who Cultivates Actionable, Impactful Partnerships + Alliances

2019 Nobel Peace Prize Forum

Key Collaborator + Contributor to **Nobel Peace Prize Forum on Climate Change**—Al Gore keynoted. Provided strategic, actionable plan.

Education | Certifications

Columbia University - Master of International Affairs, School of International + Public Affairs | Bachelor of Arts in Economics | Barnard College
Certificate of Sustainable Business | Harvard Business School

Emotional Brain Training (EBT) | practicing since 2019 | Certificate: Managing Emotions in Times of Uncertainty + Stress | Marc Brackett, Yale Univ.

◆ C-Suite Collaborator, Leader + Nonprofit Board Director with strategic business growth (P&L) that coalesces with social + economic sustainability.

Innovator w/ an entrepreneurial mindset who has been an inimitable force seeding ideas that blossomed into multimillion-dollar revenue results underpinned by conscious business operations. Align profit with initiatives that enable community prosperity.

◆ **Built Network of Sustainable Global Alliances that girded peak accomplishment.** Real-world corporate experience in cutting through the ambiguity of siloes + matrices; as well as business ownership success bootstrapping a startup and growing into a global competitor underpinned by socially conscious initiatives. Innovated concepts, products + collaborations aligned with organizational mission to compel growth.



EXECUTIVE VALUE PROPOSITION

- Visionary Business Strategist + Social Entrepreneur. Envision revenue + marketplace opportunities that coalesce with social impact ideals; facilitate scalable, executable action plans across exec leadership and all stakeholders.
- Influential Board Executive + Growth Leader credited with global business turnarounds + double-digit percentage growth results.
- Socially Conscious Leader ideating + implementing learning tools and training that influence multimillion-dollar enterprises toward stakeholder-focused, EQ behaviors that uplift employees, communities and the earth.
- Internationally Curious Board Executive + Culture Strategist who has traveled to six continents in more than 90 countries. Bilingual in English + Vietnamese; formal training in Mandarin Chinese + Spanish.
- Insightful Strategist leveraging the value of corporate operations experience to align performance with mission and to actualize goals.
- Empathetic Manager at the Helm; seeks to understand process-level, nitty gritty work in order to encourage and motivate team members on the project front lines.
- Organizational Inspirer--cultivates collaborative + high-performance cultures.
- New Business Developer who has bootstrapped multiple successful enterprises from concept to full-scale, profitable operation.



SELECTED EXAMPLES OF EXECUTIVE SUCCESS + SUSTAINABLE SOCIAL IMPACT

Co-created global stakeholder + negotiation simulations for reenactment of strategic, conscious behavior; product has launched in 25 countries.

Steered start-up consultancy from idea to full-scale operations, with half a billion units sold overall; earned reputation for giving-back via social program mandate.

Transformed underperforming not-for-profit, including raising \$250K additional funds, doubling Board size and achieving 5X facility expansion, enabling a high-tech training center and reverberating value.

Leveraged EQ-driven style on Board of global educational + networking business organization to spur humanitarian development + worldwide social impacts across 1600-person membership of C-suite + Senior Government Leaders.

Piloted launch of financial literacy program that powered up high school students' entrepreneurial skills through exec mentoring, business P&L training and simulated investor presentations.

Penetrated Asia marketplace on behalf of largest global carrier, cultivating high-level alliances with corporate execs, airline CEO and US Undersecretary of Transportation. Negotiated first partnership between the 2 governments since Vietnam War.

CO-FOUNDER / PARTNER • MERAKI APPROACH – AUSTIN, TX • 2018 – PRESENT*Engagement strategy that creates business practices to improve company performance / deliver conscious impact.*

Business Start-up | New Product Development | Global Product Launch | Training + Development

Envisioned + co-founded strategic advisory, solutions design/implementation + training consultancy focused on conscious business and how to make a sustainable positive impact. Traveled worldwide to collaborate with/teach companies + groups leadership skills around conscious capitalism, stakeholder engagement + how to strategically weave conscious business practices into current + future initiatives.

- **Innovated (as one of founding collaborators) free digital assessment, Stakeholder Score**, to measure success and effectiveness of conscious companies, while bolstering overall business performance.
- **Tapped as the international expert amid Stakeholder Scorecard customization process**, capitalizing on deep, international experience and cultural gravitas to adapt language and complexity to resonate across diverse audiences.
- **Instrumental leader helping steer overall impact of multimillion-dollar global enterprises—restaurant, banking, consulting, finance, etc.**—that embrace conscious capitalism. Addressed deficiencies after consultant audits of key stakeholders; created strategic plans to ensure future caretaking of all stakeholders w/in and beyond business doors: employees, the community, investors/donors, earth.
- **Stakeholder card has been woven into certification** for global Conscious Capitalism Consultant Certification program.
- **Co-created interactive global simulations that have been launched in 25+ countries.** These stakeholder + negotiation simulations, based on Harvard game theory, enabled real-world enactment of strategic, conscious behaviors + decision-making.

CO-FOUNDER / PARTNER • KAIZEN GUESTHAUS + TALEM LIVING

AUSTIN/FREDERICKSBURG/LAKE BUCHANAN, TX • 2017 - PRESENT

Vacation sanctuaries enabling families to Recharge, Reconnect + Reset for a better world.

Team: Dozens of investors, project contractors + property managers | Emotional Wellness Support | Property + Project Management

Designed + curated family-centric vacation sanctuaries amid the 24/7 togetherness of COVID, coalescing real estate investment success—have renovated and flipped 50 properties since 2003, and doubled value each time—with passion for children's welfare and the value of familial connection. Leveraged own early childhood struggles to envision/actualize a peaceful, brave, safe + healing environment.

- **Provided experiential value to 5,000+ guests to-date; drove 100% ROI** via unique real estate investment venue/tool.

VICE PRESIDENT, AFFILIATE NETWORKS • SOCIETY OF INTERNAT'L BUSINESS FELLOWS (SIBF) – ATLANTA, GA • 2015 - 2018*Organization of top execs, entrepreneurs + professionals engaging in innovative learning + strategies to create new business ventures.*

Global Presentations | Humanitarian Development | International Social Impact | Digital Communications

Inaugurated as 1st female minority on Board of Directors and leveraged international experience to help conduct business globally. Facilitated content + presented experiential learning sessions, including negotiations and business growth strategies. It was during this time that I began teaching the concept of conscious capitalism: taking care of stakeholders while still making a profit (aka, profit with a purpose).

Jumpstarted global initiatives after being invited into life-changing opportunity to contribute to leadership Academy, facilitating sessions.

- **Performed as integral leader influencing 1600+ member network of C-Suite + Senior Government Leaders**; cultivated alliances, innovated disruptive programming + mapped strategic growth.
- **Earned reputation as one of the 1st women to present at Middle East Academy, leveraging EQ-driven style.** Also taught at Central Eurasia, Southeast Asia + North America academies + Global Network Summits.
- **Spurred humanitarian development + worldwide impact** by harnessing energy of high-level collaboration on social impact projects.
- **Conceived the idea, influenced buy-in, sourced developer + played integral role initiating the global digital membership directory** process to connect individual C-level exec + senior leader members worldwide in 46 countries.

FOUNDER + PRESIDENT • Q INTERNATIONAL, INC. – DALLAS, TX • 2003 - 2018*Full-scale consultancy + overseas contract manufacturer for consumer product innovations.*

Consumer Product Innovation | Manufacturing, Sourcing + Distribution | Conscious Capitalism Business Buildout

Founded start-up to full-scale consultancy + global sourcer, seeding market with design + business skills that burgeoned into 1000s of innovative consumer products + 500K total products manufactured + distributed to retail outlets. Consulted on product design, sourcing, supply chain, operations + marketing. Cultivated customer orientation strategy that embodied each client's unique perspective + dreams. Attracted inventors + enabled trust-based relationships w/ high-profile retailers, while engaging in online / trade show efforts. Recruited/grew local + overseas consultant + sales teams. Created stakeholder network that planted conscious innovation into business + community.

- **Sold and distributed ~ 1.5M units/year** via sales reps + retail channels.
- **Catapulted fashion line from 100 handbags to 500M units/year** over 5 years via product development + cost-effective supply chain strategy.
- **Leveraged eye for design to further collaborations** + vault product creations success, while also forging relationships with marquee brands such as Mary Kay, Wal-Mart, Hawaiian Airlines and Dollar Tree.
- **Architected novel business partnership model** that linked 5 key areas of ownership: marketing, sales, distribution, etc. through intricate + independent, yet collaboratively operating network.
- **Initiated family foundation** for apprenticeship + training programs leveraging an untapped workforce—young adults coming out of the orphanage system—in collaboration with corporate manufacturing partners.
- **Sold business to competitor while enabling business partners to continue role in business.**

**Highlight**

Cascaded social impact initiatives into the community by implementing social program mandate with each client / business partner; product donations + community service partnerships drove \$4M in giving.

BOARD OF DIRECTORS, PROGRAM CHAIR • JUNIOR ACHIEVEMENT– FORT WORTH, TX • 2015 - 2017

Dedicated to providing a positive, enriching learning experience that promotes greater economic opportunity/equity for every student.

Program Oversight | Board of Directors Recruitment | Mentoring + Development

Invited to Board role overseeing launch of JA Company program – an initiative revving up entrepreneurial skills of high school students. Coupled local students with exec mentors to orchestrate a business venture, complete with P&L + one that solves a community problem.

- **Leveraged corporate (American Airlines) contacts** to donate space + executives to judge in 'Shark Tank' type competition.
- **Within 2 years of launch**, program produced national finalist for Most Innovative Social Company, from local Fort Worth JA programs.
- **Recruited local entrepreneurs, educators + corporate execs** to diversify and fortify board capabilities.

BOARD OF DIRECTORS, ADVISOR + DONOR

AFRICAN HOPE NETWORK–UGANDA, AFRICA • SIFUNDA KUNYE–SOUTH AFRICA • 2015 – 2016

Non-profit entities dedicated to helping young African students develop skills needed to become community leaders.

Scalable Education Programs | Rebranding | Fundraising + Growth

Invited by founders to Board role and as Advisor to African NGOs. Accompanied executive director on school site visits in South Africa, with a focus on English and math programs; donated to pilot programs. Advised NGOs on best practices and cost-effective, scalable education programs for primary schools in Africa; e.g., strategic programming consultation on rebranding, growth and fundraising.

MENTOR + ADVOCATE • HEART HOUSE–DALLAS, TX • 2011 - 2014

Mission: Use education as a catalyst to combat poverty + promote equity for the most vulnerable children.

Academic Activities | Social-Emotional + Experiential Learning | Mentoring + Advocacy

Mentored + advocated for after school educational program supporting at-risk kids in high-crime, unemployment neighborhood, many who were immigrants and refugees.

BOARD PRESIDENT + INTERIM EXECUTIVE DIRECTOR • DRESS FOR SUCCESS–DALLAS, TX • 2010 - 2012

Global not-for-profit that empowers women to achieve economic independence via network support, professional attire and the development tools to help thrive in work and life.

Organizational Transformation | Fundraising | Board of Directors Recruitment

Built sustainable operation with leadership, volunteers + funding, while serving as visionary leader for local chapter of global nonprofit. Leveraged untapped resources + elevated the value proposition community-wide, after being recruited into Board President role.

- **Helmed overhaul/expansion** with minimal financial outlay and scaled services of Dallas office that provided career development / training and workforce re-entry for underserved women.
- **Doubled size + diversified Board of Directors** -- recruited and developed financially supporting working BOD comprised of 12 prominent community leaders, amid temporary role as Executive Director. Conducted + completed search for new Executive Director.
- **Generated additional \$250K** by creating new fundraising events and campaigns; cultivated partnerships with large corporate donors: Mary Kay, Walmart, and JC Penney, etc.; forged pipeline for volunteers via events, donors and board.
- **Spurred 5-fold facility expansion via negotiations with existing property management** company for only 10% rate increase. Enabled space for high-tech training center + second-hand retail store. Augmented services via partnership with public unemployment services.

AMERICAN AIRLINES – FORT WORTH, TX • 1999 - 2005

MANAGER, GLOBAL CORP. + AGENCY SALES (2002-2005) | PROJECT MANAGER, INT'L PLANNING, ASIA + EUROPE (1999-2002)

Largest global US-based airline.

Team: 150+ Total | \$1.4B P&L | Private + Public Alliance Building | Business Case Development | Complex Project Management

Tackled #1 challenge: grow American Airlines' flight network in Asia, where AA had little or no presence. While only in my 20s, capitalized on master's program thesis around Vietnam's growing market as well as savvy in communicating revenue potential and marketplace opportunity to pilot high-level collaborative alliance between AA and Vietnam Airlines.

Spearheaded complex, 3-year process to create bilateral agreement between 2 airlines. Key success initiatives included:

- **Built business case to sell the idea:** Researched + demonstrated (via data) traffic and revenue potential for flying to/from the 2 countries. Leveraged cultural insights re: value of building trust and relationships to penetrate the market.
- **Rallied high-level alliances with AA execs**—including buy-in from CEO; garnered US Undersecretary of Transportation's support.
- **Orchestrated corporate PR event in Washington, DC;** hammered out first partnership (bilateral alliance) between the 2 governments since Vietnam War, an initiative that enabled collaboration and provided a return to both countries.
- **World Economic Forum conferred honor of New Asian Leader** based on this historical marketing and operational partnership.

Directed 150+ field account reps/sales teams, achieving \$1.4B annual revenue. Managed + negotiated airline deals with execs at marquee accounts; e.g., American Express, News Corp., Accenture, Merrill Lynch, etc.

SPEAKING ENGAGEMENTS

Invited to facilitate + speak globally on diverse topics, leveraging my storytelling approach:
Emotional Intelligence » Social Entrepreneurship and Stakeholder Engagement » EQ in Purposeful Leadership